

Strategic Plan for 2019-2025

Define Success Criteria

THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION

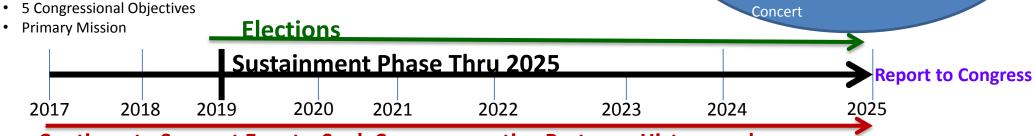


Concept Plan

- 10,625 Commemorative Partners
- 8,288 Events 2011 2017
- 323 Oral History Interviews
 As of 1 March 2017

Concept for Closeout Events in 2023 – 2025

- 2023 2025 Events throughout the Nation
- 2023 National Event, Vietnam Memorial
- 2025 National Event, U.S. Capitol ICW Memorial Day
 Concert



Continue to Support Events, Seek Commemorative Partners, History and

Legacy, National Voice, Administrative Support

<u>Strategic Plan 2019 – 2025</u>

- Focused Outreach and Reachback efforts
- Continue the National Voice effort
 - Communication Plan
- Support Events
 - Shape events with active local CPs
- Sustain History and Legacy initiatives

<u> 2021</u>

- Federal and State Elections
- Finalize Concept Plans for National Events
- Publish Operational Plans
- Notify States/Cities /CPs IRT final events

2023 - 2025

Nationwide State and Commemorative Partner Events

2023 - Vietnam Memorial

- SECDEF Host
- MODs 5 Allies
- Sr. Gov't Officials
- CPs
- Wreath Laying

2025 - U.S. Capitol

- SECDEF /MODs
- Ambs 5 Allied Countries
- Sr. Gov't Officials
- CPs
- Wreath Laying

